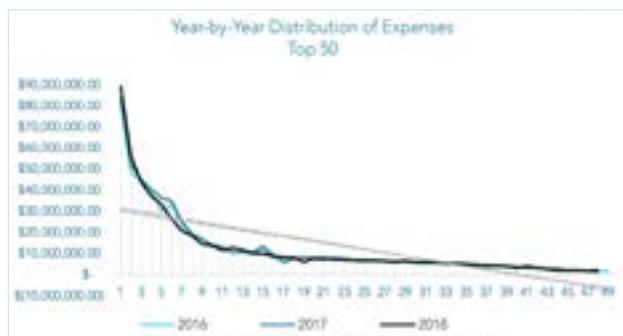


Dance Data Project® Research One Pager

The following document contains key findings from DDP's 2020 research. Read all reports in full on the Research page of our website.

SCOPE OF THE INDUSTRY

The Top 50 companies, the largest in the United States, operate with \$636,130,522.00 in combined expenses. The largest companies in this sample, or "Top 10," command \$385,644,854.00 of that total (61%). By contrast, the 19 companies (of 24 examined) with adequate financial information publicly available have a total combined budget figure of \$17,010,877.00. This total represents 16% of the latter's total expenses. The figure displays the aggregate distribution of expenditures for the Top 50 companies from 2016 to 2018.



COMPANY PROGRAMMING

DDP's 2019/2020 Season Overview report once again examined the gender distribution of men and women-choreographed work programmed by the Top 50 companies for their seasons. To the right, we list the key findings discussed in the report published in July 2020.

- **72%** of works in the 2019-2020 seasons are **choreographed by men**.
- **62%** of programs in the 2019-2020 seasons featured work **choreographed exclusively by men**.
- **55%** of **world premieres** in the 2019-2020 seasons are **choreographed by men**.
- **83%** of **full-length world premieres** in the 2019-2020 seasons are **choreographed by men**.
- **51%** of **non-main stage world premieres** in the 2019-2020 seasons are **choreographed by women**.

2 of the **full-length world premieres** were **choreographed by women**, and each was commissioned for a **second company**. The remaining **10** were **choreographed by men**, and each was commissioned for a **main company**.

COMPANY LEADERSHIP

DDP's *Artistic and Executive Leadership Report* provides and annual overview of the artistic and executive director gender pay gap. Information is sourced from publicly-released Forms 990.

- Women currently earn an average of 63 cents for every dollar men earn as artistic director of an American ballet company.
- On average, female artistic directors earn \$144,413.62 per year, while male artistic directors earn \$228,209.45 per year.
- Women currently earn an average of 90 cents for every dollar men earn as executive director of an American ballet company. Excluding the ten largest companies, the figure drops to 75 cents.
- 75% of artistic directors and 48% of executive directors of the Top 50 U.S. ballet companies are male.
- There is only one woman artistic director among the leaders of the ten largest U.S. ballet companies. She earns only 71% of the average salary of the male artistic directors of the ten companies.

DANCE VENUE FINDINGS

DDP's Dance Venue Leadership and Programming Report examined the leadership and programming of ballet venues and the companies that performed at the venues to determine whether or not any statistically meaningful associations exist between factors like venue size, choreographer gender, and leadership gender at both the company and venue level.

- Venue **leadership** was **consistently equitable** among venues of **varying sizes**, and **45%** of **leadership positions** were held by women.
- Higher levels of female leadership in ballet companies is **positively correlated** with more **woman-choreographed works** being performed at the venues.
- Higher levels of female leadership in venues are **not associated** with more **woman-led companies** or **woman-choreographed works** being programmed by those venues.

COMPANY LEADERSHIP

37 of the 116 companies surveyed employ a **resident choreographer**. Of those, **76%** have **exclusively men** in the position.

DDP found that 22 of the 69 U.S. ballet companies surveyed employ **resident choreographers**. 16 of these have **hired exclusively men** in this position (73%).



7 of the Top 10 U.S. ballet companies employ resident choreographers. **None are women**.



DANCE VENUE FINDINGS

DDP's **2020 Leadership Changes Data Byte** summarized the transitions in major international dance leadership announced in 2020.

15 men v. 13 women were appointed to **artistic director** positions.

1 man v. 8 women were appointed to **executive director** positions.

3 men v. 1 woman were appointed as **resident choreographers**.

